



Details of agreements entered into with the media companies:

1. BENNETT, COLEMAN & CO. LTD:

The Company has entered into an advertising agreement with Bennett Coleman & Co. Ltd for advertising of company's products, services and brands in Media in accordance with the terms and conditions provided therein.

2. ADFACTORS PR:

The Company has entered into agreement with the advertising company Adfactors PR for publishing in the print media the financial results, notices of meetings, etc as required under the law.

3. VELS RESEARCH:

The Company has tied up with the agency Vels Research for arranging market surveys, investor meets, etc at the request of the Company.