

To,

National Stock Exchange of India Limited
Manager-Listing
Exchange Plaza,
Bandra Kurla Complex, Bandra (East)
Mumbai – 400 051
Tel No. 022-2659 8237/38
takeover@nse.co.in

BSE Limited
General manager-DSC
Phiroze Jeejeebhoy Towers
Dalal Street, Fort,
Mumbai – 400 001
Tel No. 022-2272 2039/37/3121
corp.relations@bseindia.com

Dear Sirs,

08th March, 2017

Regulation 29(1)(d) of LODR: Intimation of Board Meeting for Issuance of Rated, Redeemable, Secured, Un-listed Non-Convertible Debentures on Private Placement basis

This is to inform you that a meeting of Board of Directors of our Company is scheduled to be held on **Saturday, March 11th, 2017** at Global Village, RVCE Post, Mysore Road, Mylasandra, Bangalore-560059 to consider the Issuance of Rated, Redeemable, Secured, Un-listed Non-convertible Debentures for an amount not exceeding Rs. INR 3050 Million.

Thanking you,

Yours Truly,

For Coffee Day Enterprises Limited



Sadananda Poojary
Company Secretary & Compliance Officer